



# DISTINGUISHING UCT

The campaign to grow our endowment



## The Campaign which aims to .....

### Advance excellence

Through a deep commitment to African knowledge production and the development of African solutions to global challenges, researchers at UCT are making critical advances in everything from the fight against infectious diseases to advancing democracy in Africa.

By growing the endowment through the **Distinguishing UCT** Campaign, the University will underwrite its ability to build on these achievements, providing critical support in the form of catalytic funding for strategic research and teaching programmes, which will further advance excellence.



### Invest in talent

The skills gap in South Africa is one of the most critical obstacles to growth and development. UCT is investing significantly in talent to add value to academia, business, government and civil society.

Student financial need remains one of the most pressing challenges confronting UCT. Many UCT students are able to afford tuition and residence fees, but for a significant number of students, a place at UCT would be an unrealisable dream without financial support. **Distinguishing UCT** aims to help make these dreams a reality, while ensuring that all students who need the security of a residence can be offered a place.

### Realise transformation

UCT is committed to a vision of transformation that advances non-racialism, diversity and inclusiveness. This involves creating an institutional culture that is affirming for all who come to the university, a working environment that respects the dignity of all staff, and a demographic profile that reflects the democratic transition that has taken place in the country.

The university is actively engaged in producing the next generation of academics, leaders, intellectuals, and professionals, who are more diverse in demographic (including gender) representation. The transformation of the professoriate, which provides the intellectual leadership of the university, is a key strategic priority, as is ensuring that students academically eligible to study at UCT are not denied opportunities because of financial means.



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### Grow UCT's endowment to One Billion Rand

The Endowment is a dedicated and permanent source of funding that underwrites a university's ability to work towards its vision and mission. A portion of the UCT endowment is paid out as an annual distribution to support the university's operating budget, while any appreciation in excess of this distribution is retained in the endowment fund so that the capital amount can grow and support future operations.



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