



DISTINGUISHING UCT

The campaign to grow our endowment



The Distinguishing UCT Campaign has three main goals:

Advancing excellence

UCT is the continent's intellectual powerhouse. Its cross-disciplinary and trans-faculty approach allows it to pool resources and forge links that lead to better research, with greater impact. The university has a deep commitment to African knowledge production and the development of African solutions to global challenges, and researchers at UCT are making critical advances in everything from the fight against infectious diseases to advancing democracy in Africa. **The Distinguishing UCT Campaign** will strengthen the services dedicated to supporting and advancing scholarship, and provide catalytic funding for strategic research and teaching programmes.

Investing in talent

The skills gap remains a critical obstacle to South Africa's advancement. UCT wants to graduate more spirited and educated citizens who are able to think critically and innovatively, and who will go on to make a vital contribution to the development of a healthy, democratic and equitable society. **The Distinguishing UCT Campaign** will boost the university's student financial aid programme, enabling more students to access not only tuition, but also a place in residence. Experience shows that the academic success rate for students from disadvantaged backgrounds in residence accommodation is significantly higher than for those who commute from township environments.

Realising transformation

UCT is committed to a vision of transformation that advances non-racialism, diversity and inclusiveness. **The Distinguishing UCT Campaign** will allow more targeted support for strategic transformation priorities, such as diversifying the academy and staff body, creating safe spaces for critical conversations, reform of the curriculum, reimagining UCT's heritage, culture, signs and symbols, and reviewing UCT governance and support structures.



**Successful, strong democracies
need vibrant, robust,
relevant and financially
secure tertiary institutions
in order to flourish**



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